

OAKLAND FEATHER RIVER CAMP 2025 IMPACT REPORT

THANK YOU TO THE OFRC COMMUNITY!

I am profoundly grateful for the warm and generous welcome I received during my inaugural camp season as Executive Director. Joining OFRC as it embarks on its second century has been a rare privilege. I have cherished the chance to reconnect with this special place, work alongside our extraordinary staff, and, above all, meet so many campers and supporters. Learning what Oakland Feather River Camp means to them has been deeply rewarding.

My daughters, partner, and parents all came to camp this summer; like you, our family loved the immersive, multi-generational, community-building magic of Family Camp.

Since OFRC's founding in 1924, access to nature for all has been our north star. My dream is for every family and young person in Oakland to visit OFRC at least once in their lifetime. Even one experience at OFRC creates a long-lasting memory for families. That, in turn, transforms the community.

We're working hard to expand our signature program, Family Camp. In 2026, we're adding more Family Camp sessions, guest artists, and Theme Weeks. We are also strengthening our partnerships with First 5 Alameda County, OPRYD, OUSD, Feather River Art Camp, Camp It Up!, and other community groups. Through these partnerships, we are expanding our outreach programs to ensure access for all community members. And we are thrilled to launch another way to increase access to nature with our new Base Camp program in late August.

None of this would be possible without the love and dedication of the OFRC camp community, the stewardship of my predecessors over the decades, and the support of our funders and city and county leaders. Thank you to our OFRC community—for changing the lives of 2,500+ campers this summer, and for investing in even

greater impact to come!

In community,

Yasi Safinya Executive Director



2025 BY THE NUMBERS

Total Campers Served: 2,578 Camper-Days: 10,421

A record **619 families made up of 2,118 adults and youth** participated in our signature Family Camp program, an 11% increase from 2024!

460 campers came to OFRC through partner and rental groups, including a beautiful wedding celebration.

21% of all campers received financial, transportation, and/or gear assistance through our Campership & Outreach Program (see more details inside).

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"This is a beautiful, wonderful place and I feel so grateful that we were able to come unplug and connect as a family."

"OFRC is unlike anything I've experienced as an adult. To experience this level of community—outside in nature, away from screens, as a family—is really special."

PROGRAM PARTNERS & RENTAL GROUPS

Feather River Art Camp

First 5 Alameda County

Oakland Parks, Recreation, & Youth Development Deptartment (OPYRD)

Oakland Unified School District Community Schools Program (OUSD)

Oakland Yellowjackets Bicycle Club

YOUR SUPPORT MAKES A BIG DIFFERENCE!

2025 COMMUNITY PARTNERS

Thank you to our Community Partners who provide vital operating and program support to expand our reach and impact.

GALA SPONSORS

Alameda County Supervisor Nate Miley

Donahue Fitzgerald LLP

Amalgamated Bank

Aropa Consulting

AT&T

Obsidian Wine Co.

Alameda County Supervisor Lena Tam

GRANT FUNDERS

First 5 Alameda County

City of Oakland

The Joseph & Vera Long Foundation

Anonymous

County of Alameda

Peace Development Fund

Tita Justice Fund

The Barrios Trust

West Davis & Bergard Foundation

The Lowell Berry Foundation

Pony Barnes Foundation

We are deeply grateful to the hundreds of supporters who have donated their time, their voices, and their financial resources in 2025 to give over 2,500 campers of all backgrounds the opportunity to rejuvenate, explore, develop new skills, build traditions, and form lifelong connections to the outdoors at OFRC.

- O **Hundreds of donors** have contributed generously this year to expand camp programs and outreach and upgrade camp facilities.
- O 200+ 2025 Gala sponsors, donors, volunteers, and attendees helped plan, support, and create a beautiful, fun, and inspiring event supporting Oakland Feather River Camp's second century.
- O 160+ volunteers made camp better by waking up facilities at Work Weekend, hosting or volunteering at events, spreading the word, serving on the Board of Directors and Board committees, and more.
- O **90 donors to the Campership & Outreach Fund** increased access to nature and unlocked a \$25,000 matching grant.
- O **100 families contributed** to our summer campaign, securing an additional \$7,500 in challenge funds.

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"This is one of my most valued experiences from Oakland. What a vital resource to build community and connect with our neighbors."

"OFRC is helping raise my child into being a well-rounded person who loves nature and appreciates community and connection."

"We loved it. The trees, nature and all the experiences we had. They were things we couldn't experience in the city."

BELOW, LEFT TO RIGHT: Campers crochet with Camp Director Kristi Doebler in the Covered Veranda; our youngest campers love the new play structures and equipment in the Tot Lot. OPPOSITE PAGE: First 5 program participants gather in Oakland to take the bus to camp.







YOUR IMPACT: CAMPERSHIP & OUTREACH PROGRAM

HOW YOUR SUPPORT INCREASES ACCESS

OFRC's Campership & Outreach Program is vital to achieving our vision of ensuring OFRC is accessible for all community members.

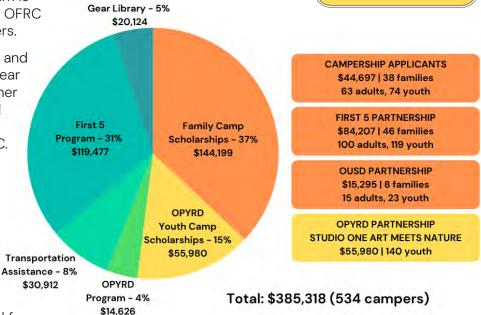
The generosity of our camp community and funders provided over \$385,000 this year in financial, transportation, gear and other assistance—a 25% increase from 2024! These contributions enabled 534 campers to experience camping at OFRC.

- O 46 Families (219 campers) attended Family Camp through our First 5 Alameda County program (a 32% increase from 2024); First 5 recently awarded ORFC a two-year \$500,000 grant to extend the program through 2027.
- O 46 Families (175 campers) applied for and received camp scholarships through our website and our Oakland Unified School District outreach program (an 11% increase from 2024).
- O 140 Oakland-area youth developed new skills and friendships through the Oakland Parks, Recreation, and Youth Development (OPRYD) Studio One Art Meets Nature youth camp program hosted by OFRC.

From improving individual physical and emotional wellbeing to strengthening family and community bonds, these experiences positively impact campers' lives forever.

"This is an experience everyone deserves to have at some point in their life!"





YOUR IMPACT: FACILITY IMPROVEMENTS

Grants and donations from the camp community allow us to invest in important upgrades to our historic facility that improve the camp experience for all! This summer campers enjoyed many recently completed upgrades including:

- O Brand new play structures and other Tot Lot improvements made possible by donors to the Heidi Brevet Fund
- Major upgrades to food preparation and service equipment including a new mixer, food processor, and hot bars
- O New plumbing equipment and utility vehicle upgrades that improve facility maintenance
- Dedicated laundry facilities for our Gear Lending Library supported by First 5 Alameda County and individual donations
- New games, sports equipment, and cozy seating and gathering spaces on the Veranda and Covered Veranda
- New benches and bed boards throughout camp, new office space for camp staff, freshly painted signs, and many other projects completed by Work Weekend volunteers
- New water lines and other critical repairs supported by the City of Oakland

HISTORY, MISSION, AND VISION

Oakland Feather River Camp's 37-acre camp facility in Plumas National Forest has provided outdoor educational and recreational opportunities for generations of campers since its founding by the City of Oakland over 100 years ago.

Our mission is to promote and celebrate connections between nature, family and community by creating unique opportunities to advance environmental appreciation, cultural diversity, and youth empowerment.

Our vision is for OFRC to be a microcosm of Oakland in the mountains, representing the diversity of the Oakland community and providing the highest quality outdoor overnight camp experiences.

IMPACT

OFRC is the longest-running youth and family recreation program in Oakland, and since 1924 has transformed the lives of over 200,000 campers of all ages.

At OFRC, youth and adult campers alike spend an average of 90+ hours

immersed in one of the most beautiful natural settings in California—swimming in Spanish Creek, exploring among towering pines, developing new skills such as archery and horseback riding, building traditions, and strengthening relationships with family and friends.

















