



100th Anniversary Gala

Celebrating a Century of Building Community in Nature

Saturday evening,
March 16, 2024

The Pavilion at Scott's, Jack London Square
Dinner, entertainment, auction & more!

[Sponsor the gala now](#)



Sponsorship levels & benefits

\$10,000

Starry Sky Sponsor

- Table for 10 & a commemorative gift for each guest
- Full-page program ad*
- Logo or listing on all guest favors
- Recognition from stage
- Logo or listing in all print & electronic gala materials*
- Community Leader recognition on Community Partners web page
- Dedicated post-event social media post
- Featured recognition in post-event newsletter
- Listing on annual donor sign at camp

\$5,000

Towering Pines Sponsor

- 6 gala tickets
- 1/4 page program ad*
- Logo or listing in all print & electronic gala materials*
- Community Champion recognition on Community Partners web page
- Listing with tag in post-event social media post
- Listing in newsletter write-up following event
- Listing on annual donor sign at camp

\$7,500

Mountain Peaks Sponsor

- 8 gala tickets & a commemorative gift for each guest
- 1/2 page program ad*
- Recognition from stage
- Logo or listing in all print & electronic gala materials*
- Community Champion recognition on Community Partners web page
- Listing with tag in post-event social media post
- Featured recognition in post-event newsletter
- Listing on annual donor sign at camp

\$2,500

Cascading River Sponsor

- 4 gala tickets
- Listing in all print & electronic gala materials*
- Community Builder listing on Community Partners web page
- Listing with tag in post-event social media post
- Listing in newsletter write-up following event
- Listing on annual donor sign at camp

***Commitment deadlines for sponsor benefits**

Program: February 29, 2024, Event signage: March 6, 2024



Celebrate a century of building community in nature.

Join our campers, supporters, and local leaders as we celebrate 100 years of building community through equitable access to nature. This inspiring and fun event will bring together 200+ guests in Jack London Square, where early campers boarded the train to Oakland Feather River Camp.

Build community with us!

Promote your brand, connect with local leaders, and expand your community reach, all while advancing equitable access to nature for Oakland youth and families.

200+ in-person guests

3,100 newsletter subscribers with a 48% open rate

2,400 social media followers

2,700 estimated Summer 2024 campers

Interested in being a sponsor?

Email Development Director Erin McNerney at Erin@FeatherRiverCamp.com

Don't see a sponsorship package that fits your needs? Contact us to learn about a la carte sponsorship opportunities. We also welcome in-kind sponsorship support, including donations of auction items and donated/discounted event services. Tickets and promotional benefits are available for in-kind sponsors.

OAKLAND
**FEATHER
RIVER**
CAMP

100
YEARS

Connect with us.
FeatherRiverCamp.com

Gala Leaders

Charlton Birden*
Board Chair
AT&T

Steve Boswell*
MN Builders

Lukas Brekke-Miesner*
Oakland Kids First

Jarret Cooper*
Wells Fargo

Donna Duhe*
American Red Cross

Kathy Dwyer
Gala Sponsorship Chair

Risha Jamison*
Meta

Beth Jones*
Community Leader

Keith McArthur*
McArthur Investigations

Stephanie McFadden*
Low Income Investment
Fund

Erin McNerney
Development Director

Mark Olson
Executive Director

Amy Ranger*
Gala Auction Chair
California School-Based
Health Alliance

Sonia Russell
Gala Planner
World Meetings by Sonia

Sarah Schuppisser*
Community Leader

Amanda von Almen*
Salesforce

David Walker
BlackFULLness

Tyler Welti*
Venable LLP

*Board of Directors