



# OAKLAND FEATHER RIVER CAMP

## 2023 IMPACT REPORT

We had a fantastic summer 2023 camp season thanks to the active involvement and generosity of our camp community.

We are grateful for every camp registration, every dollar donated, and every minute of time volunteered. Together these resources enabled us to move past the challenges of the past several years, to rebuild and grow in exciting ways, and to change thousands of lives through camp!

### COMMUNITY IMPACT

Thank you to the hundreds of supporters who donate their time, their voices, and their financial resources to ensure youth and adults of all backgrounds have the opportunity to strengthen family bonds, build community, and form lifelong connections to the outdoors at OFRC.

- **300+ donors and volunteers** have contributed to camp so far this year, positioning us to end the year strong.
- When spring snowmelt forced us to cancel our annual Volunteer Work Weekend, **our community rallied** to help offset the unexpected cost of hiring a local company to complete Forest Service-mandated leaf raking.
- 65 donors to our Campership Fund increased access to nature for under-resourced youth and families and doubled their impact by **unlocking a \$25,000 match**.
- Over **200 families contributed to our summer campaign**, securing an additional \$16,000 in challenge funds and supporting facility improvements, programs, outreach efforts, and more.
- Countless community members contacted their Councilmembers and successfully **advocated for essential funding** for OFRC in the City of Oakland 2023-25 budget.

We are also deeply grateful for operating and grant support from the City of Oakland, Alameda County, and Plumas County and for **generous grants and sponsorships from our 2023 Community Partners**: First 5 Alameda County, the Peace Development Fund, Pony Barnes Foundation, the Tita Justice Fund, Kaiser Permanente, the Lowell Berry Foundation, West Davis & Bergard Foundation, Donahue Fitzgerald, and Outdoor Afro.

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*“Feather River is an important and special place that should be nurtured and preserved.”*  
—OFRC camper and supporter



### 2023 BY THE NUMBERS

**Total Campers Served: 2,177**

Camper-Days: 8,596

A record **414 families made up of 1,371 adults and youth** participated in our Family Camp programs (22% increase from 2022).

**318 Oakland-area youth** unplugged in nature, made friends, and learned new skills through our youth camp partnership with OPRYD (110% increase from 2022).

**806 campers** came to OFRC through our program partners and rental groups.

*Research shows that spending time outdoors is linked to physical, mental, and emotional well-being. Each OFRC camper spent an average **95 hours** immersed in nature this year!*

### MISSION & HISTORY

*Founded by the City of Oakland in 1924 as part of a national movement to expand access to the outdoors for all, Oakland Feather River Camp is a unique City property that has been operated since 2003 by the non-profit Camps in Common.*

*Our mission is to promote and celebrate connections between nature, family and community by creating unique opportunities to advance environmental appreciation, cultural diversity, and youth empowerment.*

# SUMMER 2023 HIGHLIGHTS

## PARTNER HIGHLIGHT: FIRST 5 ALAMEDA COUNTY

Since 1924 when OFRC's site was chosen because of its proximity to a passenger train stop that ensured campers of all socioeconomic backgrounds could travel to camp, equitable access to nature has been central to our mission.

This year, we made big strides in our efforts to expand access to OFRC programs by launching a new Family Camp partnership funded by First 5 Alameda County. In addition to providing a 4-day Family Camp stay for families with children under age 5, First 5 helped launch our pilot Family Camp transportation assistance program and a new gear library.

As we approach our 100th anniversary next year, community outreach programs such as our partnership with First 5 play a vital role in achieving our vision of serving a camp community that truly represents the diversity of the Oakland community.

# FIRST 5



## ALAMEDA COUNTY



### 2023 PROGRAM PARTNERS & RENTAL GROUPS

Aurora School \* Camp It Up! Camp for 2SLGBTQAI+ Families and Allies \* Feather River Art Camp \* First 5 Alameda County \* City of Oakland Department of Parks, Recreation, & Youth Development \* Oakland Unified School District Community Schools Program \* Oakland Yellow Jackets Bicycle Club

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*“OFRC Family Camp is definitely a wonderful experience to have with your family. It's one of the best times we've had in the summer.” —First 5 camper*

## YOUR IMPACT: FACILITY IMPROVEMENTS

With your help, we continue to invest in important upgrades to our historic facility that improve enjoyment, safety, and comfort for campers. Projects this year include:

- **Archery Range Expansion Phase 1** so more campers can take part in this popular camp activity
- A **brand-new kiln** so youth and adults alike can enjoy ceramics at camp for many years to come (thank you, Feather River Art Camp participants!)
- A **new commercial coffee machine and changing tables** that ensure guests of all ages are happy campers!
- Ongoing **rebuilding, repair, and replacement of tent platforms and canvases** that face wear and tear from both the elements and the campers they house
- A **beautiful new Arts & Crafts deck** completed this fall thanks to donations to the Heidi Brevet Fund
- Efficiency-boosting **camp registration software** funded by a City of Oakland grant

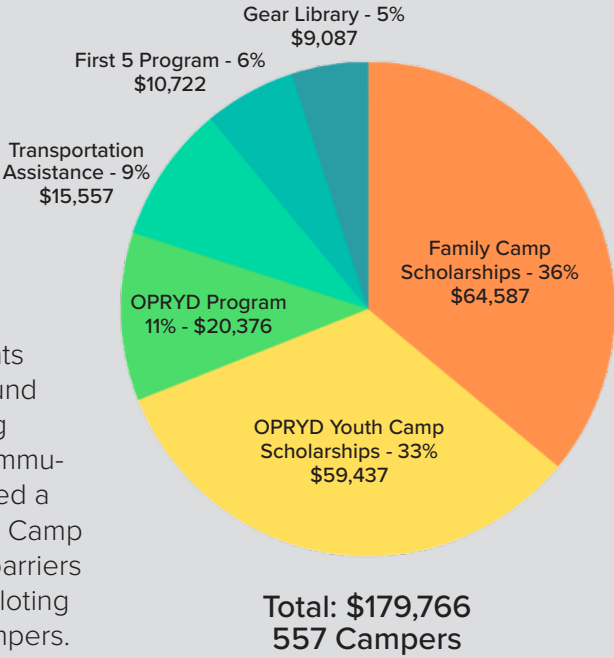




YOUR IMPACT:  
CAMPERSHIP & OUTREACH

Our Campership and Outreach Program was a significant contributor to our growth in 2023, providing an OFRC experience to 557 youth and adults (26% of all campers) who wouldn't otherwise have had access to our programs.

Generous individual donations and grants enabled us to expand our scholarship fund into a formal outreach program featuring comprehensive supports and robust community partnerships. Contributions supported a 75% increase in Family Camp and Youth Camp scholarship funds and further reduced barriers by creating a gear lending library and piloting transportation assistance for Family Campers.



HOW 2023 CAMPERSHIP FUNDS WERE INVESTED

- CAMPERSHIP APPLICANTS  
\$23,450 | 26 families  
42 adults, 49 youth
- FIRST 5 PARTNERSHIP  
\$19,680 | 13 families  
29 adults, 33 youth
- OUSD PARTNERSHIP  
\$16,457 | 11 families  
18 adults, 30 youth
- CAMP IT UP! PARTNERSHIP  
\$5,000 | 14 families  
19 adults, 19 youth
- TOWN CAMP @ FEATHER RIVER  
\$36,867 | 196 youth
- STUDIO ONE ART MEETS NATURE  
\$22,570 | 122 youth

PROGRAM HIGHLIGHT: FAMILY CAMP

We were thrilled to welcome a record number of Family Campers in 2023 (22% more than last year) during our five Theme Weeks, over half of whom attended OFRC for the first time! Over 400 families relaxed, played, connected with nature, and built friendships and community with us this summer.

Before the weather cleared, Science, Space, & Sky Week campers kept their spirits up over puzzles and board games. During Storytelling Week, Oakland resident and award-winning and Grammy-nominated master storyteller Diane Ferlatte shared her craft. Campers enjoyed new and old holiday traditions alike during 4th of July Week, and Music Week and International Dance Week campers strummed, jammed, danced, and drummed along with our award-winning guest artists. Our popular Labor Day Weekend Camp was a welcome opportunity for families to enjoy a last long weekend at OFRC before the end of summer.

“We would have never experienced nature and community to its fullest if it wasn't for Oakland Feather River Camp.” —Campership recipient

“I love to see my kid & his friends HAPPY in nature.” —Campership recipient



“This camp changes lives! It provides an unforgettable learning experience for kids and adults.” —Lifelong OFRC camper







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