

# OAKLAND FEATHER RIVER CAMP 2022 IMPACT REPORT

Like many nonprofit organizations, over the past several years Oakland Feather River Camp has faced escalating costs in nearly all areas of our operations. Support from the camp community has been critical to keeping our programs affordable and accessible.

We are grateful for every camp registration, every dollar donated, and every minute of time volunteered — together these resources changed over 2,000 lives this summer!

# YOUR IMPACT: DONOR & VOLUNTEER SUPPORT

We are deeply grateful to the **500+ donors and volunteers** who have contributed their time and financial support on behalf of OFRC.

Hundreds of donors have made gifts to camp this year, including 75 whose donations to the Campership Fund helped OFRC secure a **\$25,000 matching grant**. In addition, 20% of Family Camp families donated at camp, including 43 whose first-time or increased support helped unlock a **\$10,000 challenge match**.

**140+ volunteers** made camp better by waking up facilities at Work Weekend, spreading the word, hosting or volunteering at events, helping with camp projects, serving on the Board of Directors and Board committees, and more.

We are grateful for **generous grants** from the Peace Development Fund, the Tita Justice Fund, the Lowell Berry Foundation, and Donahue Fitzgerald that supported our 2022 Campership and camp programs, and for

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"Thank you so much for supporting families so they can have this amazing experience that children in the city don't have." —Damaris, Campership Recipient

valuable in-kind contributions from Sierra-Pacific Industries-Quincy Division, Hydropak, OTM Installations, Impossible Foods, and numerous campers that enhanced our camp facilities and programs.



## **CAMP BY THE NUMBERS**

**Total Campers Served: 2,039** Camper-Days: 7,624

**343** families, made up of 1,119 adults and youth, participated in our Family Camp Programs.

**920 campers** came to OFRC through our program partners and rental groups.

**166 Oakland-area youth** unplugged in nature, made friends, and learned new skills through our youth overnight camp program partnerships.

Research shows that spending time in nature is linked to physical, mental, and emotional well-being. On average, each 2022 OFRC camper benefited from spending 90 hours in one of the most incredible natural settings in California!

#### **MISSION & HISTORY**

Founded by the City of Oakland in 1924 as part of a national movement to expand access to the outdoors for all, Oakland Feather River Camp is a unique City property that has been operated since 2003 by the non-profit Camps in Common.

CIC's mission is to promote and celebrate connections between nature, family and community by creating unique opportunities to advance environmental awareness, cultural diversity, and youth empowerment.

# **SUMMER 2022 HIGHLIGHTS**

#### PARTNER HIGHLIGHT: OPRYD

One way we meet our mission is by hosting other non-profits and groups and providing programming during their stay at OFRC.

Our partnership with the City of Oakland's Parks, Recreation, and Youth Development Department (OPRYD) ensures equitable access to nature for young campers of all socioeconomic backgrounds.

This summer, OFRC provided free or subsidized registration for **151 youth from every district in Oakland to attend OPRYD youth camp programs** (Arts Meets Nature and Town Camp @ Feather River) and bus transportation for 60 youth. Many participants had never before left Oakland or camped.

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"I love Feather River! It's so much fun and I'm making so many friends!" —OPRYD Youth Camper

"I love the gentle warm water of the river, it seems to mellow everyone out from city stress and hustle." —OPRYD Youth Camper

#### 2022 PROGRAM PARTNERS & RENTAL GROUPS

Aurora School \* Camp It Up! LGBTQAI+ Camp for Families and Allies \* Feather River Art Camp \* National Harm Reduction Coalition \* REDS Girls of Jion Academy \* OPRYD's Studio One Art Meets Nature Camp \* OPRYD's Town Camp @ Feather River \* Universidad de Navarra School of Sciences







#### YOUR IMPACT: FACILITY IMPROVEMENTS

Over 200 donors have made gifts in honor of former staff member Heidi Brevet since her passing in April 2021. This summer, youth and adult campers enjoyed interim improvements to the Arts & Crafts Area supported by the Heidi Brevet Fund, with the full renovation scheduled to be completed before next summer.

This spring our facilities team repaired and replaced an unprecedented number of tents damaged by extreme weather, a task made more challenging by increased lumber and labor costs. Thanks to the advocacy of our camp community in Oakland, in July the City Council approved a \$50,000 grant that will in part support additional tent repairs as well as critical vegetation management.

#### YOUR IMPACT: CAMP SCHOLARSHIPS

Thanks to generous donor support, OFRC was able to increase scholarships by \$20,000 over last year and provide financial assistance to 12% of all campers. Camperships totaling **\$70,473 supported 253 campers**, providing an OFRC experience to youth and families who otherwise would not have been able to afford an overnight camp experience.

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"We never would have had an experience anything like this without the mind-blowing generosity of the OFRC Campership. This is a family experience we long to become a tradition in any way possible." —Dre, Campership Recipient

## How 2022 Campership Funds Were Invested

27%
Family Camp
Scholarships

73%
Youth Camp
Scholarships

Total: \$70,473 253 Campers OPRYD TOWN CAMP @ FEATHER RIVER \$35,074 | 98 youth

OPRYD STUDIO ONE ART MEETS NATURE \$13,815 | 53 youth

RED GIRLS OF JION ACADEMY \$2,481 | 15 youth

OFRC FAMILY CAMP \$17,103 | 22 families 39 adults, 34 youth

CAMP IT UP! \$2,000 | 5 families 6 adults, 8 youth

#### PROGRAM HIGHLIGHT: FAMILY CAMP

Since 1924, families from Oakland and the surrounding area have been coming to OFRC to disconnect from urban life, rejuvenate, connect with family and community, and form lifelong connections to the outdoors.

In 2022, after two challenging years of canceled and reduced programming, we were thrilled to serve our pre-pandemic level of Family Campers again! Campers enjoyed the following theme weeks, with special programs led by Guest Artists and Instructors:

Science, Space & Sky \* Folk & International Dance \* Family Music \* 4th of July \* Storytelling \* S'More Camp \* Labor Day Weekend

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"There was something fun for everyone, we were surrounded by great people, unplugging was so refreshing, my kid had the time of her life, and this will be a tradition for our family for sure!" —Adrienne, Family Camper









Camps in Common Non-Profit Operators of Oakland Feather River Camp P.O. Box 11061 Oakland, CA 94611

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